

Best Companies to
Sponsorship Opportunities

Benefits	Guru: \$5,000 <i>Limit to one partner</i>	Visionary: \$2,500 <i>Limit to four partners</i>	Trendsetter: \$1,500 <i>Limit to four partners</i>
"Premier sponsor" name and logo placement on all printed materials related to event.	X		
Prominent sponsor name recognition in all press releases related to events.	X		
Exclusive placement in Best Companies to Work for ColoradoBiz Magazine spread (Nov/Dec issue).	Full Page Ad in Magazine	1/6 Ad space in Magazine	
Sponsor banner to be displayed next to main presentation stage.	X		
Allow sponsor to address group before presentations.	2 minutes	1 minute	1 minute
Post-event list of attendee names including company name and job title. Email and phone number of registrants (as provided in registration information), are for Premier and Distinct Sponsors only.	X	X	X
Sponsor table at event. Allowed to distribute promotional literature at the event.	X	X	X
"Gamification" opportunity to drive people to your space at the event.	X	X	X
Prominent name and logo placement on all print materials related to event.	X	X	X
Sponsor introduction beginning of event with logo on screen.	X	X	X
Number of passes for sponsor team members to event.	4	3	2
Name recognition in press release related to events.	X	X	X
Logo placement on Best Companies to Work for in Colorado Event Webpage.	X	X	X
Social media promotion –weeks prior to and week following the event.	X	X	X
Opportunity to offer a door prize at the event.	X	X	X