



CASE STUDY

RESPECT THE FAMILY UNIT TO ATTRACT AND RETAIN THE BEST TALENT

CLIENT:

A privately held global management consulting firm with more than 9,000 employees in 60 countries.

SOLUTION AND RESULTS:

In a highly competitive, global marketplace, this company has chosen to offer ICC's spousal relocation services for employees relocating within the states or internationally. The organization uses this benefit as an incentive to attract the very best talent and retain high-potential employees.

The majority of the relocating employees have highly skilled, professional partners and a need to preserve two incomes. In many cases, ICC will speak with the relocating couple during the decision-making stage and provide a glimpse into the resources available and local marketplace knowledge. Often tasked with moving and setting up the household after the relocation, the spouse requests support in getting connected in the new city, which includes job search resources and information about how to search in a new city or country. All relocating spouses who have taken advantage of this program have successfully landed a position within the new city and have been retained by their organizations.

